

Andrew Smith

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Professional Summary

Hardworking journalist with experience in the field and behind the scenes. Strong ability to propagate great relationships with interviewees and customers alike. Experienced with the hands-on work and communication it takes to uphold a brand. Believer in honest conversations.

Education

BACHELOR'S IN JOURNALISM AND COMMUNICATION

Expected graduation Summer 2025 / University of Nebraska at Omaha

Experience

NEWS REPORTER

April 2024 – Present | The Daily Nonpareil, Council Bluffs, IA

- Cover practically anything: community events, businesses, people, elections, severe weather, the occasional investigation and more.
- Conduct background research and interviews
- Develop social media content to engage with college students — we gained hundreds of followers in months
- Draft and present operating budget
- Maintain and update website so content stays “fresh”
- Host staff meetings for weekly story recognition, pitching and assigning
- Drum up contributor interest

EDITOR IN CHIEF

July 2023 – September 2024 | The Gateway (UNO's Independent Newspaper) Omaha, NE

- Manage daily publishing with team of editors and writers
- Build the print newspaper within Adobe InDesign
- Develop social media content to engage with college students — we gained hundreds of followers in months
- Draft and present operating budget
- Maintain and update website so content stays “fresh”
- Host staff meetings for weekly story recognition, pitching and assigning
- Drum up contributor interest

PHOTOGRAPHY EDITOR

August 2021 – July 2023 | The Gateway (UNO's Independent Newspaper) Omaha, NE

- Keep track of university events and discuss their importance with staff
- Capture photos for stories including the 2021 FIJI fraternity protests at UNL, reactions to LGBTQ-related legislation, campus evangelism and the 2022 MavPro Palooza concert at Baxter Arena
- Promote events tied to the paper through social platforms

TECH CONSULTANT

October 2019 – March 2024 | Target Corporation, Omaha, NE

- Maintain operational metrics and ensure department falls in line with company standards

- Plan projects and inform team leaders of required payroll
- Build exceptional relationships with guests to drive loyalty and sales
- Oversee operations and ensure new team members are properly trained

Certifications

2024 - Paul N. Williams Scholarship, Omaha Press Club

2020 - Second place in advertising, NSAA Journalism State Contest, Class A

Skills

Proficiency with digital creation tools

- Adobe InDesign, Lightroom Classic, Photoshop, Illustrator, Premiere Pro
- Long-term use of BLOX CMS publishing platform